

Cesson-seigné
19 may, 2009

Dear customer,

After the replacement of its old printing machines with 3 new Heidelberg machines (without alcohol units and equipped with "Image Control" colour reliability systems) and together with its improved production flow (Esco Artwork), our printing company **Gueutier continues to follow through its innovative strategy**. April 6th 2009 we successfully obtained PSO certification according to ISO 12647-2 standards from the certification body UGRA, based in Switzerland.

Today, Gueutier is **the sixth French company** to have been PSO certified. This certification is a proof of the colour quality and stability throughout the whole graphic chain within our business that we can achieve and guarantees an optimal rendering of the colours.

Indeed, every area of our business has been certified (management and documentation, data entry, data process, calibration monitoring, standard illumination, hard-proofing, plate-making and offset printing on coated papers). The process adopted to achieve this certification enabled us to obtain new ISO work process instructions that we benefit from in-house.

The PSO certification, according to the ISO 12647-2 standards, provides a strong guarantee of quality and it is certain that **this standard will be a profitable benefit for our customers**.

This new quality label is the last achievement on a long list. For some years, our company has continued a sustainable development policy. It obtained the **Imprim'Vert award** in 2005 and it was the **first printing company in Brittany to be PEFC certified** (Programme for the Endorsement of Forest Certification Schemes) in 2007.

Jean-Yves LEBON.

